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## QuickPoint! – Education Savings Accounts: A “Ticket to the Future” Today

By Kathryn Hickok

Derrell Bradford has spent his adult life passionately advocating for education reform through parental choice. Derrell grew up in southwest Baltimore and received a scholarship to a private high school. Better than anyone, he knows the power of choice to unleash a child’s potential.

“A scholarship is not a five-year plan or a power point...,” Derrell explained recently. “It’s a ticket to the future, granted today, for a child trying to shape his or her own destiny in the here and now....”

Choices in education are widespread in America, unless you are poor. Affluent families can move to different neighborhoods, send their children to private schools, and supplement schooling with enrichment opportunities. Lower- and middle-income families, however, are too often trapped with one option: a school in need of improvement assigned to them based on their home addresses. Families deserve better.

It’s time Oregon took a serious look at the diversity of options parents now have in [school choice programs across the country](#), including [Education Savings Accounts](#). Oregon has a history of bold experimentation in other policy areas. It’s time to expand the role of parents choosing—and the market delivering—better education for Oregon’s children through educational choice, because every child deserves a ticket to a better future today.

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