

Cascade Commentary

March 2019 #19-06

Summary:

Rather than sell the Elliott State Forest to a private consortium for \$220 million and invest the proceeds for the Common School Fund, the state of Oregon chose to sell \$100 million in bonds to buy a portion of the forest. Unfortunately, the \$100 million in bonds will require debt service payments of \$146 million, all of it paid by taxpayers.

Word Count 701

"At the first meeting of the board in February 2017, both Read and Richardson stated that they had a fiduciary duty to sell the forest so that \$220.8 million could be invested in better-performing assets."

4850 SW Scholls Ferry Road Suite 103 Portland, Oregon 97225

t: 503.242.0900 f: 503.242.3822 info@cascadepolicy.org www.cascadepolicy.org

Oregon Taxpayers Can't Celebrate \$146 Million Debt Service on Elliott State Forest Loan

By John A. Charles, Jr.

This week our State Treasurer, Tobias Read, <u>issued a press release</u> bragging that investors around the country "stood in line" to loan Oregon \$100 million so that Governor Kate Brown could buy part of the Elliott State Forest, which we already own.

According to Treasurer Read, "There was three times more demand than supply" of the bonds, which will be repaid to investors over 20 years at an interest rate of 3.83 percent.

While this may have been a great day for investors, Oregon taxpayers have no reason to celebrate. They will be paying roughly \$146 million in debt service on the loan, while getting little in return.

The Elliott is an 82,500-acre forest in Coos and Douglas Counties. It is an asset of the Common School Fund, which means it must be managed for the financial benefit of K-12 public schools. It was once a thriving commercial forest, generating millions of dollars each year for schools. In 1994, it had an estimated market value of \$850 million.

Timber harvesting started to decline in the late 1980s due to environmental litigation. By 2014, timber production was so minimal that the Elliott actually started losing money. This immediately caught the attention of the State Land Board, which owns it. Land Board members in 2015—Governor John Kitzhaber, Secretary of State Kate Brown, and Treasurer Ted Wheeler—feared they would be sued for breach of fiduciary trust if they continued to hold onto a money-losing asset.

Seeing no other options, the Board unanimously voted in August of that year to sell the forest and place the proceeds in the Common School Fund, where they could be profitably invested in stocks, bonds, and other financial instruments.

However, by the time the bid was evaluated in December, the composition of the Land Board had changed. Kate Brown had become Governor, Tobias Read was Treasurer, and Dennis Richardson was the new Secretary of State. At the first



meeting of the board in February 2017, both Read and Richardson stated that they had a fiduciary duty to sell the forest so that \$220.8 million could be invested in better-performing assets. Gov. Brown reversed her 2015 vote and urged the Board to reject the offer. The final vote was 2-1 in favor of selling the forest.

This infuriated Oregon's environmental lobby, even though it was their own lawsuits that had turned the Elliott into a liability. After the vote, pressure mounted on Treasurer Read to change his mind.

Two months later, Read reversed himself. He and Gov. Brown decided that instead of selling the forest for \$220.8 million, they would retain it and ask the legislature for permission to borrow \$100 million to buy part of the Elliott so that it would no longer be required to make money. The \$100 million would be placed in the Common School Fund to make up for the lost timber harvest receipts.

Unfortunately, the \$100 million loan will require debt service payments of roughly \$146 million, and all of it will have to be paid by Oregon taxpayers. Therefore, the benefits to schools of adding \$100 million to the Common School Fund will be diluted or possibly exceeded by debt service.

Moreover, the Land Board had no clear idea of which part of the Elliott will be free of the obligation to produce revenue for schools. The \$100 million certainly will not "buy" the entire forest; an unknown portion will still have to be managed for profit, if that's even possible.

Ordinarily, one could expect the State Treasurer to be the adult in the room regarding a cash offer of \$220.8 million and the Board's fiduciary duty to schools, but this is Oregon. It's so much easier to just borrow money and talk about something else. Tobias Read is giddy that several of the bond buyers were from "socially responsible investment funds."

John A. Charles, Jr. is President and CEO of Cascade Policy Institute, Oregon's free market public policy research organization.

"Unfortunately, the \$100 million loan will require debt service payments of roughly \$146 million, and all of it will have to be paid by Oregon taxpayers. Therefore, the benefits to schools of adding \$100 million to the Common School Fund will be diluted or possibly exceeded by debt service."

Attention editors and producers:

Cascade Commentaries are provided for reprint in newspapers and other publications, with credit given to author(s) and Cascade. Contact Cascade to arrange print or broadcast interviews on this commentary topic.

Please contact:

Cascade Policy Institute 4850 SW Scholls Ferry Rd. Suite 103 Portland, Oregon 97225

Phone: (503) 242-0900 Fax: (503) 242-3822

www.cascadepolicy.org info@cascadepolicy.org

Cascade Policy Institute is a tax-exempt educational organization as defined under IRS code 501 (c)(3). Nothing appearing in this Cascade Commentary is to be construed as necessarily representing the views of Cascade or its donors. The views expressed herein are the author's own.